



AWS YHYA ABED

Assistant Lecturer **(in the promotion process)**

PROFILE

Being a perfectionist makes me able to see the flaws in the world and me. Motivated by a will to change I always strive to improve and put myself in a challenging situation.

Having a passion to leave a positive mark on my students made me intentionally chose to teach the first year (IT courses) and the graduate year (Management Information Systems Course) and try to implement learner-centered methods and gamify the experience to the students.

Moreover, I am fond of technology and took advantage of COVID-19 lockdown to improve my knowledge in Digital Marketing and SEO and currently provide digital solutions to local companies.

CONTACT

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LANGUAGES

Arabic - Native
English – Band 7 in IELTS
Kurdish - Intermediate
Turkish – Basic

EDUCATION

Mosul University

2012 - 2014

[**M.Sc.** Management Information Systems (MIS) /Administration and Economic college/**Mosul University**/Iraq, Mosul. Average of **(78.38)**]

Mosul University

2008 - 2012

[**B.Sc.** Management Information Systems (**MIS**) /Administration and Economic college/**Mosul University**/Iraq, Mosul. Average of **(78.54)**]

WORK EXPERIENCE

Tishk International University - Assistant Lecturer - 2017–Present

Aside from my academic duties, I represent the business school in the international relations office of the university and used to be a member of the E-learning team and the webometric committee of the university.

Khasm Time – Digital Marketing manager - 2019- Present

Managing the online presence of the company and the development of its website and mobile applications.

Cihan University – Assistant lecturer – 2016 – 2017.

Teaching the fundamental of finance as a part time lecturer.

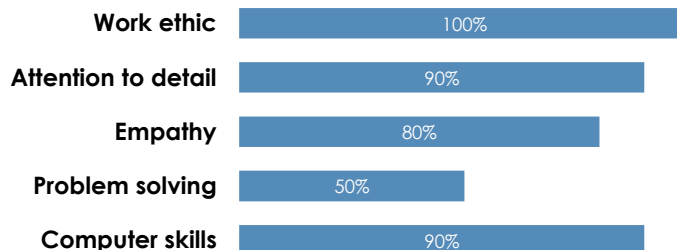
Freelancer – Translator - 2012–2016

Translate academic research papers from English to Arabic and vice versa for Ph.D. candidates.

Nasaem Al- Mahaba NGO - Media and Public Relations manager - 2010–2014

Supporting and facilitating the fieldwork and managing the preparation of the news related to the conducted activities.

SKILLS



SUBJECTS TAUGHT:

I have taught the **Management Information Systems** course and subjects related to **marketing** such as (**marketing I and digital marketing**) and related to **IT** such as (**Information Technology and Computer Applications**). Furthermore, I have taught the Communication Skills and Business English courses.

CERTIFICATES:

Beside the certificates related to my academic duties, such as being a conference participation, session chair, a member in the scientific committee or any other duty. I am also active in participating in training courses and workshops such as:

- 1- Certificate of Participation in the **Winter School "International Online Teaching for Junior Researchers"** offered by Potsdam University - **Germany**.
- 2- Certificate of compilation for an online non-credit course authorized by **Macquarie University** and offered through Coursera titled (**Excel Skills for Business: Essentials**)
- 3- Certificate of compilation for an online non-credit course authorized by **University of California, Davis** and offered through Coursera titled (**Introduction to Search Engine Optimization**)
- 4- Certificate of compilation for an online non-credit course authorized by **Facebook**, and offered through a project titled (**Building a Business Presence With Facebook Marketing**)
- 5- Certificate in **Social Media Marketing** from **Shaw Academy**.
- 6- Certificate in **English for Business** from **Shaw Academy**.

PUBLICATIONS:

Name	Published by
<ul style="list-style-type: none">• Moderating role of leadership between mass collaboration and quality of knowledge: a case of Iraq's pharmaceutical sector	International Journal of Organizational Analysis – Emerald Publishing Limited - 2021
<ul style="list-style-type: none">• Determinants Of Mobile Wallet Service Usage	Pending for publishing.
<ul style="list-style-type: none">• An analysis of the factors deterring the students from participating in exchange programs at Tishk International University.	EJMSS 2020
<ul style="list-style-type: none">• Social influencers impact in the consumer purchase behavior towards lifestyle products	ICABEP – Erbil - 2019
<ul style="list-style-type: none">• Analysis of Word-of-Mouth communication towards buying behavior of mobile phones – evidence from customers in KRG.	ICABEP – Erbil - 2018
<ul style="list-style-type: none">• Student's Awareness of Cloud Computing and its Applications: Case Study Faculty of Administrative Sciences and Economics at Ishik University, KRG-Iraq	ICLEI KL – kuala lumpur - 2017

SUPERVISION:

- Supervised 46 bachelor theses (2017-2021).

REFERENCES:

1- Anas Alhaj Hussien –	Assistant lecturer – TIU.	anas.alhajhusein@gmail.com +964 750 247 5587
2- Dr. Uma Shankar Singh	Habilitation Fellow, University of Szczecin, Poland	umabrain@wneiz.pl Phone: +48 514 300 689 Viber: +48 514 300 689 WhatsApp: +9647511370085
3- Dr. Karwan Dahir Saber	Lawyer – Part time lecturer – TIU.	Karwan.uk@hotmail.co.uk +964 750 242 4405